

The Rogersville/Hawkins County Chamber of Commerce Membership Value

Top Ten Reasons to be a member of the Chamber

1. New Business Contacts- Networking and new business contact to help your business grow. With nearly 400 members representing thousands of area employees, the Chamber speaks with a strong voice for our business community.
2. Credibility- Credibility to make a statement that you are committed to the future of Hawkins County
3. Business Counseling- Business Counseling through the TSBDC to assist new business start ups and existing businesses with business plans and budgets.
4. Leadership Development- Learning opportunities/professional development to help you run a smarter, more profitable business.
5. Community Commitment- Promote the community to help Hawkins County residents enjoy greater opportunities.
6. Referrals- Referrals and sales opportunities to deliver return on your investment.
7. Publicity and Exposure- Publicity and heightened name recognition so customers know who you are.
8. Marketing and Advertising- Targeted and affordable advertising (Chamber Media) to help you advertise your business effectively on a small budget.
9. A Healthy Local Economy- Create a strong local economy to keep our business momentum moving forward.
10. Gain a Voice in Government- The Chamber is your representative on the local, regional, state, and national level. Your voice is heard on vital regulatory, legislative, and educational issues affecting your business.

Your Chamber ROI (Return on Investment)

Consider that for less than an average of 60 cents a day, you have the power of the Rogersville Chamber of Commerce behind you, as well as exclusive access to services worth more than \$7,000 annually.

Following are a list of services free to members, followed by their estimated actual value:

Top Ten Reasons to Join the Chamber

- Member Directory Listing- \$100
- Ribbon Cutting Service- \$250
- Ground Breaking Planning- \$150
- Internet/Website Listing- \$75
- Listing in Visitor Guides- \$100
- Preferred Access to Meeting Space- \$100
- Business Networking Services- \$2,500
- Promotional Displays- \$50
- Small Business Assistance- \$500
- Seminar Discounts- \$25
- Premium Invitations to Roundtable Events-\$250
- Preferred Access to Chamber Forums- \$40
- Referral Services- \$300
- Discount on Member Mailing Labels- \$150
- Bulk Mail Permits- \$300
- Visitor Information Center- \$250
- Legislative Services- \$500